



My Plates offers for sale by auction rare Texas license plate numbers.



The Great Plate Auction showcases nine rare "number plates" for sale.

Austin TX, 08 October 2020.

In the early days, license plates and numbers were issued to register all "horseless carriages". The first license plate in Texas was issued during the summer of 1907. Even back then, all vehicles or machines had to be registered in order to legally use the public roads, streets or byways.

Now, My Plates, the official vendor for specialty license plates in Texas is auctioning a limited release of historic license plate numbers as part of their Great Plate Auction. My Plates will be offering 8 rare license plate numbers for sale in the auction that runs through October 21, 2020.

The lowest on offer and one of the most popular numbers in sports, made famous by Michael Jordan is the number **23**. In a similar vein, also being offered is the number **24**, honoring the late and great Kobe Bryant.

Looking for something more car related? Then Porsche owners should take a look at **911,** and for the custom car owners, there's **1960**.

For those that wish to celebrate the last century, who wish to party like it's, well **1999**, then this one's for you.





"Numbers hold a special place in Texas' license plate history, and this auction will give Texans the opportunity to own a rare piece of history," said Steve Farrar, President of My Plates.

Unlike other everyday Texas license plates, plate messages sold at auction by My Plates are offered for a 5-year term and are legally transferable. This means the plate owner has the right to pass it on to a family member, or gift to a friend. Transferability also means these plates can be sold, and therefore could make great investments. Any future recipient also gets the same ongoing transfer rights.

All of the plate messages offered in this auction have an opening bid of only \$500, with only a few with a reserve beyond that price. Hence, on most plate messages, an opening bid could be the winning bid for that lot if no other bids are received.

"There are a lot of unique, clever, fun and interesting plate messages available, and through the auction, Texans have an opportunity to secure one" said Steve Farrar.

The My Plates Great Plate Auction will be online-only and may be accessed via <u>www.myplates.com/auction</u>. Registering is quick and easy and once completed, you'll be able to bid on your desired plate message.

Auction Details:

- Dates: September 14 to October 21, 2020.
- Online auction accessed via <u>www.myplates.com/auction</u>
- All bidders must be registered to place a bid.
- People interested in the auction can visit <u>www.myplates.com/auction</u> for more information, to register and to view the complete list of plate messages for sale.

Previous Auction Results:

- **12THMAN** sold for \$115,000 in September 2013, making it the most expensive plate message in Texas.
- **HOUSTON** sold for \$25,000 in January 2013.
- **3** sold for \$20,500 in May 2019.
- **8** sold for \$10,500 in November 2018.
- **ALAMO** sold for \$10,250 in March 2016.
- **99** sold for \$9,000 in April 2018
- **1969** sold for \$5,250 in August 2017.

Why buy at Auction?

- Opportunity to purchase a truly exclusive plate message from My Plates' reserve collection.
- First right of renewal at the state's everyday pricing, which means you can keep the plate for as long as you choose to renew it.





- Auction plates are fully transferable. Not only can they be transferred from one vehicle to another, but also person-to-person, such as parent to their children or friend-to-friend. The plate owner also has the right to sell the plate message to another person with the same ongoing rights. As a result, Auction plates could be an excellent investment.
- Peace of mind, knowing that you're purchasing your official Texas license plates from My Plates, the authorized specialty plate vendor for the Texas Department of Motor Vehicles.
- Supports the General Revenue Fund of Texas, which provides services for all Texans.

LOT #	Plate Message	
1.	AAAAA	
2.	23	
2. 3.	PARDNER	
4.	TEXA5	
5.	YEE HAH	
6.	ART	
7.	200	
8.	GREEN	
9.	LUCKY ME	
10.	DEVOTED	
11.	911	
12.	BOXTER	
13.	QB	
	BEEVO	
14.		
15	GIGEMM	
16.	1999	
17.	AUS	
18.	PURE	
19.	24	
20.	HOOPS	
21.	1 MAVS	
22.	1 SPUR	
23.	55	
24.	UUUU	
25.	MARS	
26.	1K	
20. 27.	TEXIAN	
28.	TXUS	
29.	AMERICN	
30.	LIBERTY	
31.	1960	
32.	CUSTOM	
33.	CHEVY 1	
34.	DODGE 1	
35.	DEMO	
36.	BOSTON	
37.	60	
38.	TEJAS	
	NNNNN	
39.		
40.	EXPLORE	
41.	GURU	
42.	80	
43.	HAN SOLO	

Texas Great Plate Auction List – 50 LOTS





44.	AB
45.	EEEE
46.	IGNITE
47.	HELLO
48.	JJJJJJ
49.	TXS
50.	NORTH

My Plates designs and markets new specialty license plates as a vendor for the Texas Department of Motor Vehicles. Texans have bought more than 480,000 My Plates since November 2009, putting more than \$95M in the state general revenue fund. My Plates' goal is to create a long-term, mutually beneficial relationship designed to maximize revenues for the state through the sale of My Plates specialty plates. www.myplates.com.

The Texas Department of Motor Vehicles (TxDMV) serves, protects and advances the citizens and industries in the state with quality motor vehicle related services. For every \$1 the agency spends, it returns more than \$10 in state revenue. These funds are primarily used to build and maintain the state's roads and bridges. Each year the agency registers almost 24 million vehicles; regulates vehicle dealers; credentials buses and big trucks for intrastate and interstate commerce; issues oversize and overweight permits; and awards grants to law enforcement agencies to reduce vehicle burglaries and thefts. Learn more at www.TxDMV.gov.

For more information, contact Steve Farrar at (512) 633-7978 or <u>steve@myplates.com</u>

Link to download image: https://ce9a9387e1bc258c3cfaaf7906f4e771b24864bbfa3048e4a635.ssl.cf2.rackcdn.com/WhiteTexasPlates.jpg'